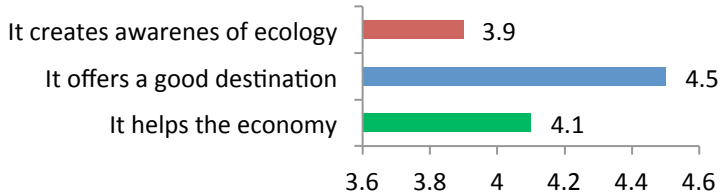


# Agritourism

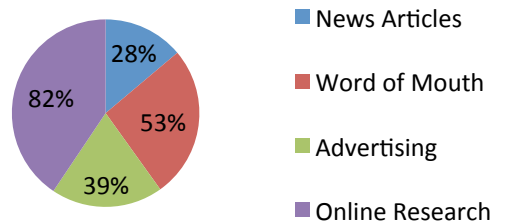
The following research was conducted of 1,000 travel groups in the USA. Its purpose is to provide insight to the agritourism industry of travel decisions made by groups that travel in respect to agritourism. The following findings are the property of AgritourismWorld and may be used by any interested party with proper identification of AgritourismWorld's ownership.

## 1. What is your perception of agritourism?

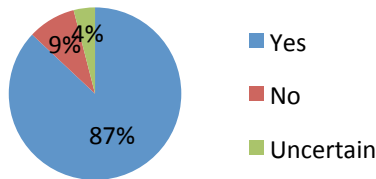
1=Disagree 3=Neutral 5=Agree



## 2. How do you discover agritourism destinations?

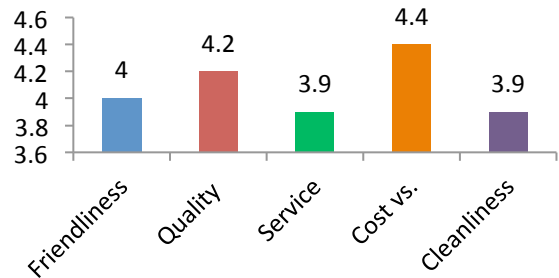


## 3. Would you recommend farm/market visits to friends and family?

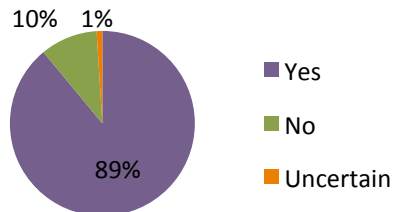


## 4. Rate the Farms and Markets you've visited.

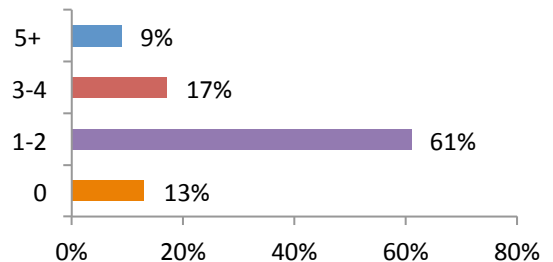
1=Poor 3=Fair 5=Great



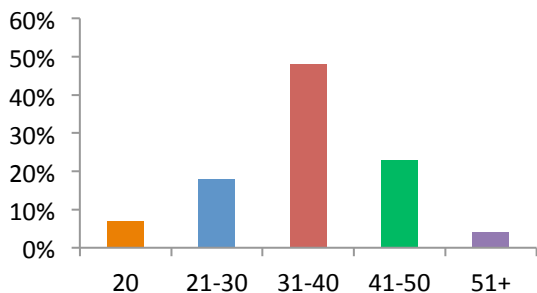
## 5. Will you include agritourism in future travel?



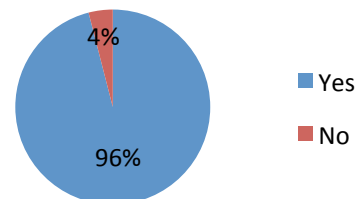
## 6. How many times a year do you visit an agritourism destination?



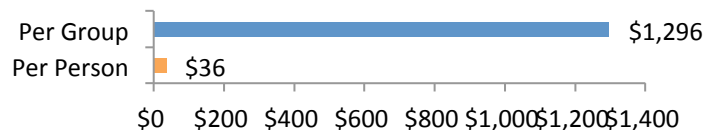
## 7. How many people are on your average tour?



## 8. Does your Group purchase goods at the farm visited?



## 9. What is the average expenditure at the farm?



It's a REAL vacation.  
*relaxing*

A new, old way of travel. Plan your trip or promote your agritourism business for FREE online today!



[agritourismworld.com](http://agritourismworld.com)



[/agritourismworld](https://www.facebook.com/agritourismworld)

*Visit & Plan* 

